



# Uresta Bladder Support for Women - stop leaks before they happen.

## What is Uresta?

Uresta is a simple, yet innovative solution for women suffering with stress urinary incontinence. Unlike conventional pessaries, it was specifically designed to be reusable and self-managed by the patient. Uresta comes in 5 different sizes allowing the patient to find her perfect fit. The Starter Kit includes the 3 most common sizes and detailed patient instructions for initial fitting and day-to-day use. The additional 2 sizes are available free of charge upon request.



## As referenced in -



## How It Works

Uresta is made from a medical grade resin and has been designed and tested for biocompatibility and use in the vagina. When properly inserted, Uresta provides additional support through the vaginal canal to reduce or control involuntary urine loss due to stress urinary incontinence.

## Indications for Use

The Uresta Bladder Support is indicated for use in adult women over 18 years of age who experience stress urinary incontinence (involuntary urine loss, such as a spurt of urine that occurs when you cough, laugh, sneeze, or with some physical tasks).

## Contraindications

- Under 18 years of age
- Pregnant
- During sexual intercourse or menstruation
- If patient has had recent vaginal surgery



## Clinically proven to be safe and effective

86%

86% said using Uresta significantly reduced their leaks.<sup>[1]</sup>

64%

64% said using Uresta stopped their leaks and were completely dry.<sup>[1]</sup>

80%

80% said Uresta was easy to insert.<sup>[2]</sup>

72%

72% would recommend Uresta to a friend.<sup>[2]</sup>

## What women are saying -

"The product has already changed my life. I cannot tell you how grateful I am. I didn't realize what a prisoner I was." - *Mary Ellen*

"I tried out the product myself and WOW! I've tried all options for helping with stress incontinence and have been left hopeless. I am shocked by how well this product works and how easy it is." - *Caroline Packard, a pelvic floor physiotherapist*

"Uresta literally saved my life! I am no longer embarrassed to participate in any physical activity. I've started going back to the gym and already lost 7lbs that I put on during COVID. Thank you for an AMAZING product!" - *Taylor P.*

## Who can prescribe Uresta?

In addition to specialists (i.e. OBGYN, urogynecologists, urologists), Uresta can also be prescribed by primary care physicians and family MDs and prescribing NPs.

## Pricing and Insurance Information

Uresta costs \$139 and is currently the most affordable bladder leak solution in the market and is HSA / FSA eligible. Although not currently covered by base insurance plans, Uresta is more cost effective than pads and disposable pessaries on an annual basis.



## How do I prescribe Uresta to my patient?

Prescribing Uresta via in-clinic consultation or telehealth is quick and easy:

1. Have a conversation with your patient about their urinary incontinence
2. Uresta does not require a fitting – simply a discussion on how it works and how to use
3. If Uresta is right for her - issue a prescription
4. Send prescription to our online pharmacy GoGoMeds via e-prescribe or fax (information below)  
- GoGoMeds, 525 Alexandria Pike, Suite 100, Southgate, KY 41071, Fax: 1-888-978-7947
5. GoGoMeds collects payment from patient and ships to her door within 3-5 business days

## How does my patient use Uresta?

- Patient completes self-fitting process described in IFU to find her size
- Safe for daily use (insert in morning, remove before bed) or when needed (e.g. workout class)
- Simply clean with soap and water upon removal
- Uresta is reusable and can be replaced on an annual basis

## About Uresta

Uresta was first developed by world-renowned, Canadian urogynecologist and Dalhousie University professor Dr. Scott Farrell. Uresta is a proudly women owned and led business and is 100% manufactured in North America. In Canada, Uresta has been one of the most trusted incontinence products for over a decade and is available both OTC and Rx.



## Clinical Studies & Medical Journal References

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(2) Farrell SA, Baydock S, Amir B, Fanning C. Effectiveness of a new self-positioning pessary for the management of urinary incontinence in women. *American Journal of Obstetrics & Gynecology* 2007; 196:474e.1-474.e